



17th Street Grade Separation

Agency:

Orange County Transportation Authority

Role:

Community Outreach

Approach:

- MBI worked diligently to keep community informed and made sure that surrounding stakeholders felt their issues and concerns were being heard
- A Public Information Plan (PIP) was designed to inform, educate, engage and solicit input from surrounding project community
- Two public meetings were held; one open house and one focused senior center meeting
- Verbal feedback was received at public meetings, with MBI providing detailed minutes to OCTA and Kimley-Horn, including summary of key themes
- Electronic feedback received on project website and through social media collected by OCTA and provided to MBI to be summarized in report
- Written feedback (on comment cards) from meetings was scanned and saved digitally and transcribed for report
- MBI also produced collateral material, including postcards, fact sheets, flyers, FAQs, project exhibits, Email blasts, and newspaper notices



Situation:

- 17th Street serves as a principal east/west arterial in the City of Santa Ana with connections to I-5
- Increased vehicle and rail traffic resulted in increase of delays at highway-rail crossing of 17th Street and Southern California Regional Rail Authority double-track corridor
- Grade separation will provide unimpeded access across railroad, alleviating traffic congestion and improving operation and safety along 17th Street

Challenge

- Community is sensitive to challenges and safety issues affecting residents and businesses
- Serious concerns regarding the safety of school children and pedestrians who walk by the intersection of 17th Street and Lincoln
- Businesses concerned for construction impacts

17TH STREET GRADE SEPARATION

LOSSAN
Grade Separation

Public Information Meeting
Reunión de Información Pública

Please join us to hear about the project process and the proposed improvements along 17th Street and Lincoln Avenue
Le invitamos a conocer sobre el proyecto y las propuestas de mejora en la calle 17 y la avenida Lincoln

Wednesday, November 4, 2015
5:00 p.m. – 6:30 p.m.
Miércoles, 4 de noviembre de 2015
Entre las 5:00 y las 6:30 p.m.

Santa Ana Regional Transportation Center
1000 East Santa Ana Boulevard
Santa Ana, CA 92701

Location is ADA compliant.
La ubicación cumple con Ley de Americanos con Discapacidades (ADA por sus siglas en inglés).

