



Metro

Agency

Los Angeles County Metropolitan Transportation Authority

Approach

- Assist in the current outreach plan to inform the community of project construction updates
- Educate and present the technical information within construction updates to the community in ways that can be clearly understood
- Actively seek community feedback on:
 - Metro's construction activity and its impact on the surrounding community
 - Community concerns, i.e. cultural, infrastructure changes, historical, etc.
- Work in partnership with community organizations to inform businesses of mitigation efforts provided by Metro
- Help develop new methods of business mitigation based on community feedback

Project Background

- 1.9-mile underground light-rail extension that will connect the Blue, Expo, and Gold Lines in downtown Los Angeles
- Three new stations: Little Tokyo/Arts District, Historic Broadway, and Grand Av Arts/Bunker Hill
- Direct connection between Azusa and Long Beach and between East Los Angeles and Santa Monica

Challenge

- To educate community stakeholders on the necessary improvements needed to make public transportation in Los Angeles more connected
- To ensure local businesses are aware of construction mitigation efforts provided by Metro